



cradle to cradle in business sites

Ecoparc Windhof J. Schroeder 11 Mai 2016

Investing in Opportunities



This project has received
European Regional
Development Funding
through INTERREG IV B.



INTERREG IVB



Samenwerkingsverband
Regio Eindhoven



Lille
Métropole

Bielefeld



LE GOUVERNEMENT
DU GRAND-DUCHÉ DE LUXEMBOURG
Ministère du Développement durable
et des Infrastructures

Département de l'aménagement du territoire

tudor
Centre de Ressources des Technologies
pour l'Environnement



UNIVERSITY OF
WOLVERHAMPTON



Institute for Sustainability

e
Ecoparc
Windhof

C2C
LAB
ENJOYING DEVELOPMENT

Summary

- Aim
- Partners
- Tools
- Communication



Ecoparc Windhof



<https://www.ecoparc-windhof.de/>



Aim

How to implement C2C principles
in an economic zone



Partners



Tools

THE CRADLE TO CRADLE® BUSINESS TOOLS



Taking a
baseline study



State your
Intentions



C2C game



C2C quiz



Procurement and
tendering



Identifying
stakeholders



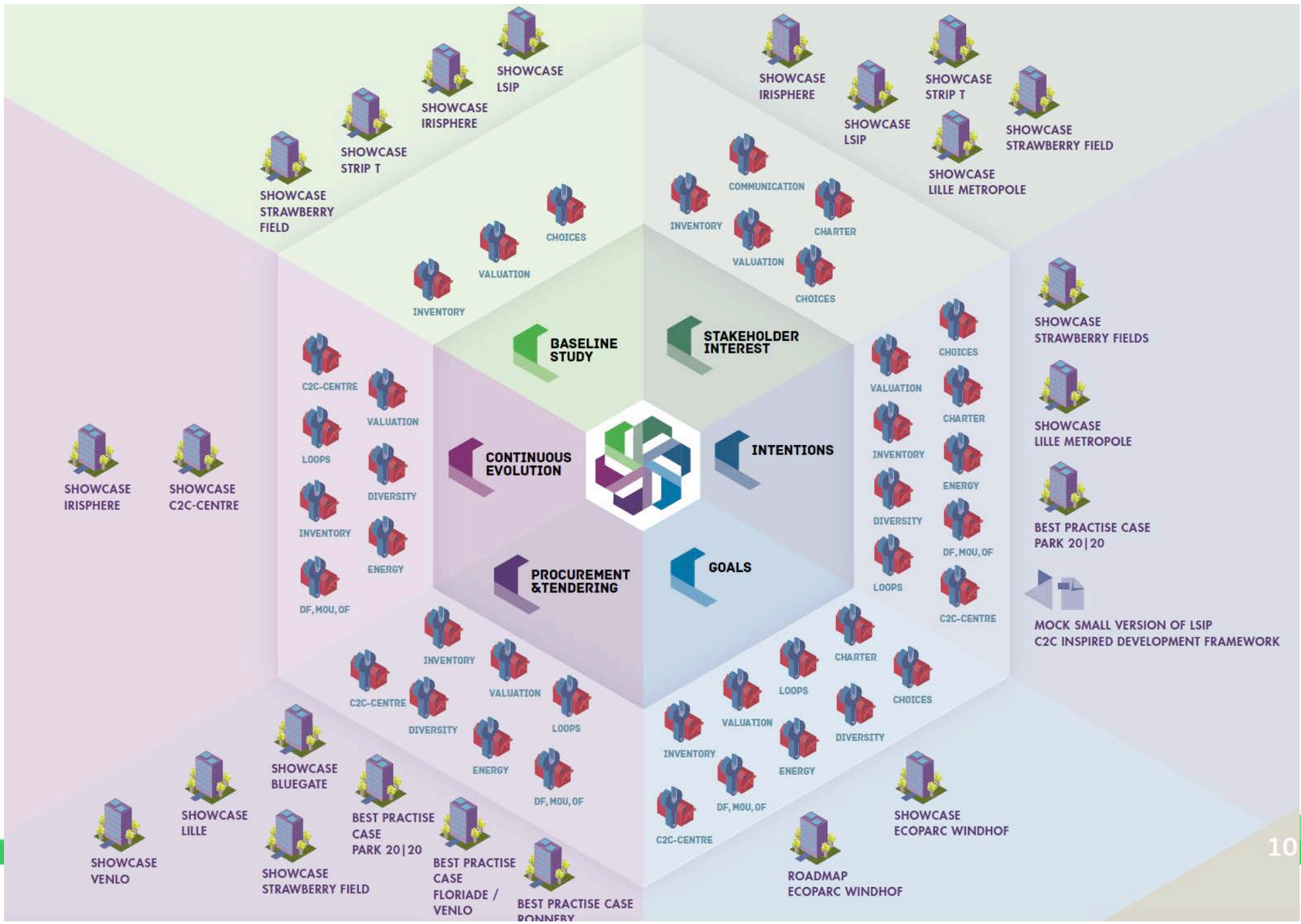
Set Goals



Continuous
evolution



Tools



Communication



GUIDE TO CRADLE TO CRADLE® (C2C) INSPIRED BUSINESS SITES

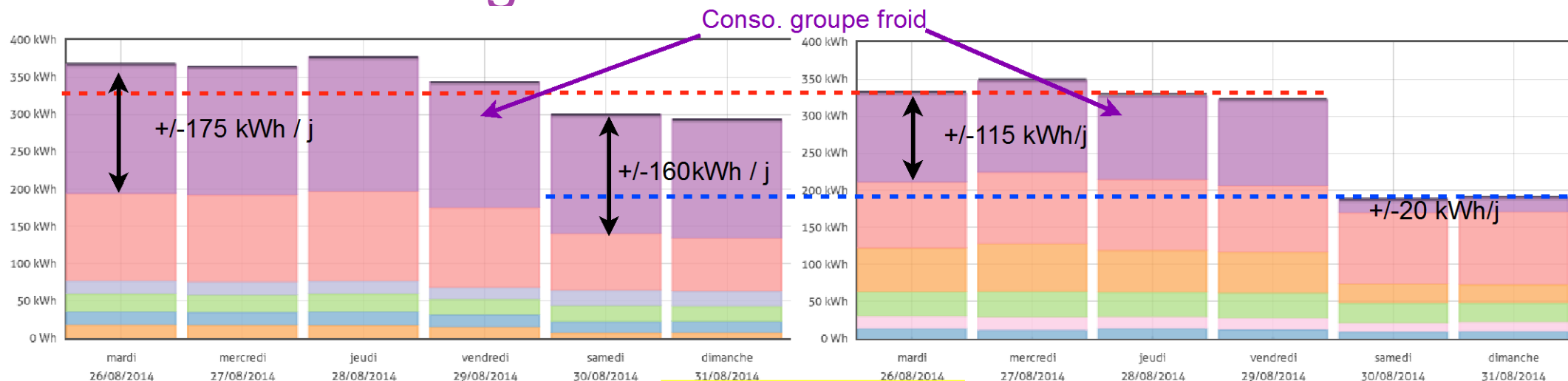


Communication : online.

- [C2C quiz](#)
- [C2C-bizz video](#)



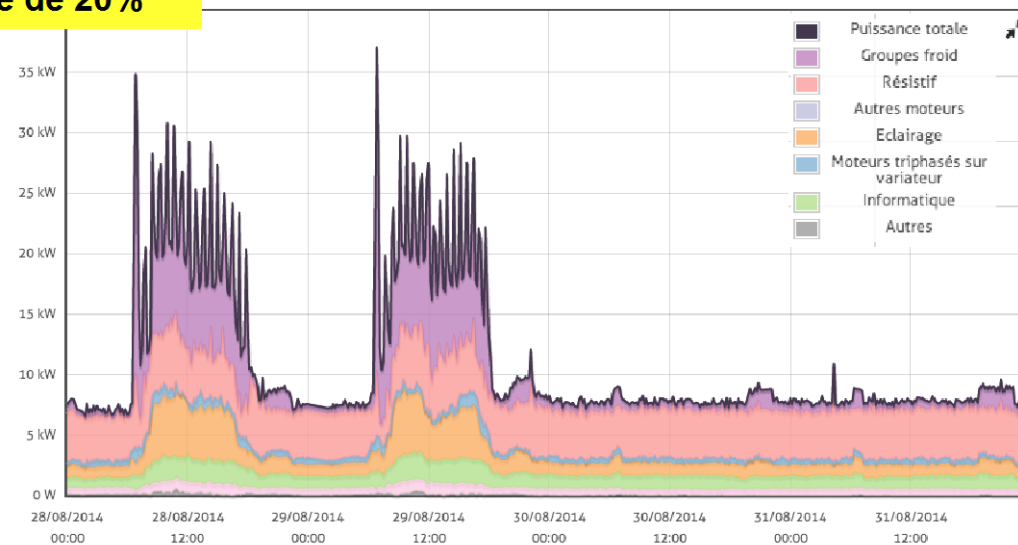
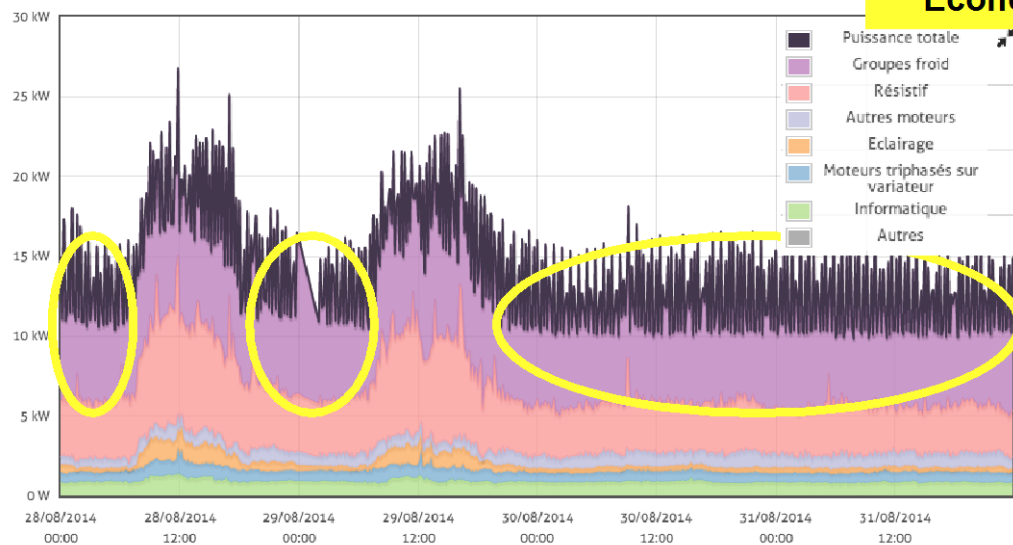
And what did we get?



Bâtiment 1 - Ecoparc Windhof

**Gain potentiel bât. 1
coupure clim. nuit &
WE: $\pm 20.000 \text{ kWh/an}$ =
Economie de 20%**

Bâtiment 2 - Ecoparc Windhof



Would we do it again?

YES !



Thanks

