

# Who can participate?

This programme helps regions perform better in the four policy fields tackled.

## Managing Authorities of Structural Funds programmes:

find tried and tested measures to implement in your programme

## Regional/local authorities:

share and implement good practices coming from across Europe

## Agencies, research institutes, thematic policy organisations:

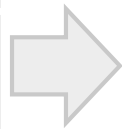
get involved with your policymaker and contribute to better policy implementation

# How can I be involved?

Become  
a project partner

Get involved in a  
stakeholder group

Sign up for the  
PLATFORMS



Share good practices, ideas, learn  
from the others

Find solutions to improve your  
regional development strategies

# Want to know more?

Keep informed when projects and platforms are operational by signing up for  
our newsletter: [www.interreg4c.eu/newsletter](http://www.interreg4c.eu/newsletter)

Follow the latest developments on [www.interreg4c.eu/interreg-europe](http://www.interreg4c.eu/interreg-europe)

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# INTERREG EUROPE

Improving regional development policies and programmes

The **POLICY LEARNING** programme for European public authorities

**2014-2020**

4 themes

Research &  
Innovation

SME  
Competitiveness

Low Carbon  
Economy

Environment &  
Resource  
Efficiency

**€359 m**

Financed by the European Regional  
Development Fund

**30 countries**

28 EU Member States,  
Switzerland and Norway



March 2014



# INTERREG EUROPE

## Emphasis on improving regional policies & programmes

The INTERREG EUROPE programme aims to improve the implementation of regional development policies and programmes, in particular programmes for **Investment for Growth and Jobs** and European Territorial Cooperation (ETC) programmes.

Four themes were selected in order to make the best use of limited funds. The more focused the actions, the higher chances they deliver effective results.

## 4 themes

### Research & innovation

### SME competitiveness

### Low-carbon economy

### Environment & resource efficiency

Under this theme partners can work on

- strengthening research & innovation infrastructure and capacities

*e.g. improving financial instruments for innovation support*

- innovation delivery through regional innovation chains in chosen “smart specialisation” field

*e.g. increasing commercialisation of R&D results*

This theme allows regions to improve their policies in all stages of their life cycle to develop and achieve growth and engage in innovation

*e.g. creating and boosting entrepreneurial spirit*

*e.g. responding to obstructions to business growth*

This theme addresses the transition to a low-carbon economy in all sectors. This could be through policies aimed to raise the share of renewable energy sources in the energy mix to promoting multi-modal sustainable transport.

*e.g. developing regional low-carbon strategies*

Two distinct fields are open for cooperation

- protection & development of natural and cultural heritage

*e.g. improving management of regional nature parks*

- transition to a resource-efficient economy, promoting green growth and eco-innovation

*e.g. increasing recycling rates among SMEs*

## PROJECTS

Public organisations from different regions in Europe work together for 3 to 5 years on a shared policy issue.

An **action plan**, specific for each region, will ensure that the lessons learnt from the cooperation are put into action.

Regional partners will **monitor** how far the action plans are implemented.

Calls for project proposals will be launched throughout the programming period.

## 2 actions

## PLATFORMS

*A tool for faster and better sharing of knowledge to help policymakers do their job better.*

Platforms are a space for **continuous learning about public policies** in the four themes of the programme.

Organisations dealing with regional development policies in Europe can find **solutions** there to improve the way they manage and implement their policies.

The main aim is to **support** local and regional governments to be more effective when planning and implementing policies for the benefit of citizens.